

THE SAN GIL EXPERIENCE

San Gil, Colombia | Feb 8-12, 2023



The Path to High Performance



Introduction

Imagine joining a group of successful high achievers, spending a week close to nature, doing incredible adrenaline-packed activities, learning about yourself, becoming a better leader, and increasing your performance? That sounds too good to be true, doesn't it?

There are plenty of personal growth, business, and leadership events, seminars, and workshops, but let's be honest: most of those programs are boring as hell. People attend with little expectation of having a memorable experience.

"The San Gil Experience" is a game-changer. We combine fun, outdoor sport, and personal growth in a unique experience in nature full of adrenaline and learning. We make personal and professional development go beyond the meeting room into an adventure in the real world.





The San Gil Experience is all about:

Experience

Epic adventures that push you out of your comfort zone and deepen your learning in an environment that will help you disconnect from your daily life.



Growth

Transformational coaching sessions to reach higher levels of performance and self-mastery while building deep connections with other high achievers.

Contribution

And... 50% of the profit will be donated to a sustainable community project in San Gil. Our way of making a difference for those who need it the most.





Feb 8th - 12th , 2023 in San Gil, Colombia

Join us on a life-changing experience for high performers, combining personal growth, outdoor activities, adventures, fun, and contribution in an extraordinary location in Colombia.

Accommodation

For the first 2 nights, you'll be staying in an atmospheric refuge in nature in a private or shared room. For the last 2 nights, you'll be staying in an elegant hotel in a private room in San Gil town.

Program

The activities and coaching sessions are specifically designed to create a powerful transformation. You'll also have mastermind sessions to get support from the other high-achievers of the group. *Keep reading for more details!*





What you can expect?

- Inspiring environments that will help you disconnect from daily life
- Deep connections with other high achievers
- Transformational coaching sessions
- Epic adventures that push you out of your comfort zone and deepen your learning.
- Contribution to a sustainable community-project



What's included?

The San Gil Experience is an all-inclusive adventure from the moment we pick you up on February 8th, 2023, at the airport of Bucaramanga (BGA) until we drop you back at the same airport on February 12th, 2023. The only cost you'll have to consider is a plane ticket to/from Bucaramanga and any personal expenses such as gifts, alcoholic beverages, and souvenirs.

How to prepare?

As soon as we confirm, we'll send you a suggested packing list, and you can book your plane to/from Bucaramanga (BGA). Just be ready to play full out and commit to having fun!





Activities

Be ready to feel alive! We'll go deep, jump high, get wet, crawl, and climb!



Sessions

Session 1: Reality Check

- The illusion of time
- Setting your intentions
- Reflection on what is missing in your life and business

Session 2: Extreme Ownership

- What do you want?
- What are you willing to struggle for?

Session 3: Vision to Strategy

- Focal points
- Success for you and your business

Session 4: Clarity

- Who do you need to be?

Session 5: Energy

- Energy audit
- Recharge strategies

Session 6: Zone of genius

- Strengths
- Limiting believes

Session 7: Courage

- How will you fail?
- Comfort zone
- 3 hidden blocks

Session 8: Mastermind

- Productivity
- Psychology

Session 9: Going Deep

- Conflicting commitments
- Tolerating agreements
- Vulnerability

Session 10: Doing Good & Living Epic

- Commitment
- Contribution
- Gratitude



Timeline



October - December, 2022

- You've been invited by one of our team members or landed on this website.
- We're firm believers in knowing who you're dealing with before a single dime gets spent; that's why every application begins with a call. We'll discuss how it all works and how this might support your personal & business goals, ask a few questions, and give you an experience of coaching.
- If you are a good fit to join the group, we'll send you an e-mail with the last details, and should you wish to be one of the 10 participants in this unique combination of personal growth & adventures, we will ask you to make a deposit to secure your place as a virtual handshake.
- As soon as our group is complete, we'll confirm and ask you to transfer the rest of the payment.



January 30th, 2023

- The adventure begins a week before you arrive on location, with a group call where you'll meet the other high achievers joining you for The San Gil Experience.



Wednesday 8th - Sunday 12th of February, 2023

- Create unforgettable memories, experiences, growth, and contribution during The San Gil Experience.



March 13th, 2023

- We'll catch up on each other's progress in an online group coaching call



The team

High Performance Coach: François de Neuville

François was born with an unstoppable desire for challenges and adventures. During his nine years in the military, he has always been trained to aim high, perform at his best, and make quick decisions in high stake environment with one motto: “never surrender.” As a platoon leader in the commando paratrooper, François learned how to inspire and lead teams, create a performance culture, and understand extreme ownership.

François traveled around the world, seeking extreme adventures in remote and extreme places. Paragliding in the Himalayas, hunting crocodiles in Papua, and survival in tropical jungles and deserts, to name a few. In 2018, François miraculously survived an earthquake and a tsunami, saving the life of a five-year-old girl. It was a traumatic experience but the start of a new life. That day, he promised himself to live every single day of his life to the fullest and inspire people to do the same. That’s how he became a High performance coach. He is now working internationally, and his area of expertise is turning entrepreneurs, CEO, and executives into high-performance leaders.

“The world needs people who want to make a difference, who are ready to do what it takes to bring their life to the next level and increase the value of their impact. As a high-performance coach, I am on a mission to help others reach their full potential, live their very best life, and bring their unique gift out to the world.”





Business Scale-Up Coach: Alex Snider

Alex is a Scale-Up Coachsultant and Executive Partner that helps 7 Figure Founders overcome the challenges that come with growing teams, scaling operations, and navigating the intricacies of building a sustainable and thriving business, such as damaging process and performance gaps, employee attrition, inefficient resource allocation, overwhelming demands on leadership and uncharted waters such as equity compensation.

Her vast, in-depth background in strategic planning and operational improvement allows her to bring objectivity and structure to support visionary leaders and entrepreneurs to go from scrappy to established, with solidified operations and strong leadership that makes profitable growth inevitable.

After a decade in Strategy Consulting and M&A, she gained experience from startup strategic planning to multi-million operational improvements and multi-billion dollar divestments. She cut her teeth in the entrepreneurial world, co-founding and partnering with startups to take them from strained, slow, low margin growth to profitably exceeding revenue targets.

Alex's passion for Strategy, Operations, and Performance bring insights, energy, and perspective to her work that clients have called 'undeniable' and 'transformational.' Work and wanderlust have taken her across 6 continents; nomadic for 4yrs since leaving the UK, she currently calls Mexico home.





Customer Happiness Manager: Rianna Hijlkema

Rianna is a serial entrepreneur, digital nomad, full-time traveler, and happily married to her soulmate. She is originally from the Netherlands but lived and worked abroad for 11+ years in France, China, Spain, Costa Rica, Thailand, Indonesia, Nepal, Bulgaria, Mexico, and Colombia. She's always on the move, crossing oceans, climbing mountains, and continuously works towards her idea of an extraordinary life. Rianna found a way to combine several passions into a fantastic career, enriching each other in multiple ways. She is a teacher-director, a postpartum doula, a virtual executive assistant, and a pediatric sleep consultant.

But she is most proud of her work as an empowerment coach, raising awareness around infertility and supporting those in the midst of it. As our Customer Happiness Manager, Rianna will assist you with any questions or concerns that arise before, throughout, or after the program so that you're sure to look back at an unforgettable experience!





The San Gil Experience is for you if...

- You are in good physical shape & your bag is always packed for your next adventure
- You want to reach your next level of personal mastery & step up into their greatness
- You want to become better leaders
- You want to experience a unique combination of personal growth & adventure

We curate a group of 10 high achievers ready for a life-changing experience. If you think that you correspond to this profile, schedule a call for your application!

[Schedule Your Application Call](#)

What's the investment?

Early bird*

\$4.499 USD

Basic

\$4.999 USD

Premium**

\$5.999 USD

*We like action takers; the sooner you sign up, the better: sign up before the 30th of November, 2022, to have the early bird price.

** Preferential room + 3 one-on-one coaching sessions with Alex or François to take in the 6 months following the event.

Please note that to secure your place and confirm your participation, a deposit of \$1.000 USD will be required.





What's the cancellation policy?

It would be really unfortunate to have you cancel this unique experience, but we know that things can happen.

If you cancel before January 1st, 2023, you'll receive a 100% refund (excluding the deposit).

If you cancel between January 1st and 15th, 2023, we'll only be able to give you a 50% refund due to the reservation costs that have been made at the location.

After the 15th of January, 2023, we will not be able to give you any refund due to full payments for accommodation, activities, and transportation.

If for any reason, WE have to cancel the event, we will refund you 100% (including your deposit).

